



De La Salle School

Business Studies Learning Journey



2.5 Making Human Resource Decisions

2.3 Making Operational Decisions

2.1 Growing the Business

YEAR
11

Revision / Mock Exams

2.4 Making Financial Decisions



2.2 Making Marketing Decisions

1.1 Enterprise & Entrepreneurship

1.3 Putting a Business Idea into Practice

1.5 Understanding External Influences on Business



1.2 Spotting A Business Opportunity

1.4 Making the Business Effective

Revision / Year 10 Mock Exams



YEAR
10



Film Promotion – Creating a Film Trailer



Evaluation of Project A036)

YEAR
9



ICT Link to Business (KS3)
Creating an Animated Advertisement



ICT Link to Business (KS3)
Promoting a Theme Park



YEAR
8

ICT link (KS3)



ICT Link to Business (KS3)
Discussion – logos and branding
What makes a good logo design?)



Computer Science Link
To business (SK3)



ICT Link to Business (KS3)

ICT Link to Business (KS3)
Business letter:
Business Documents



YEAR
7



ICT Link to Business (KS3)
Business Cards (Designing Business Cards)



welcome