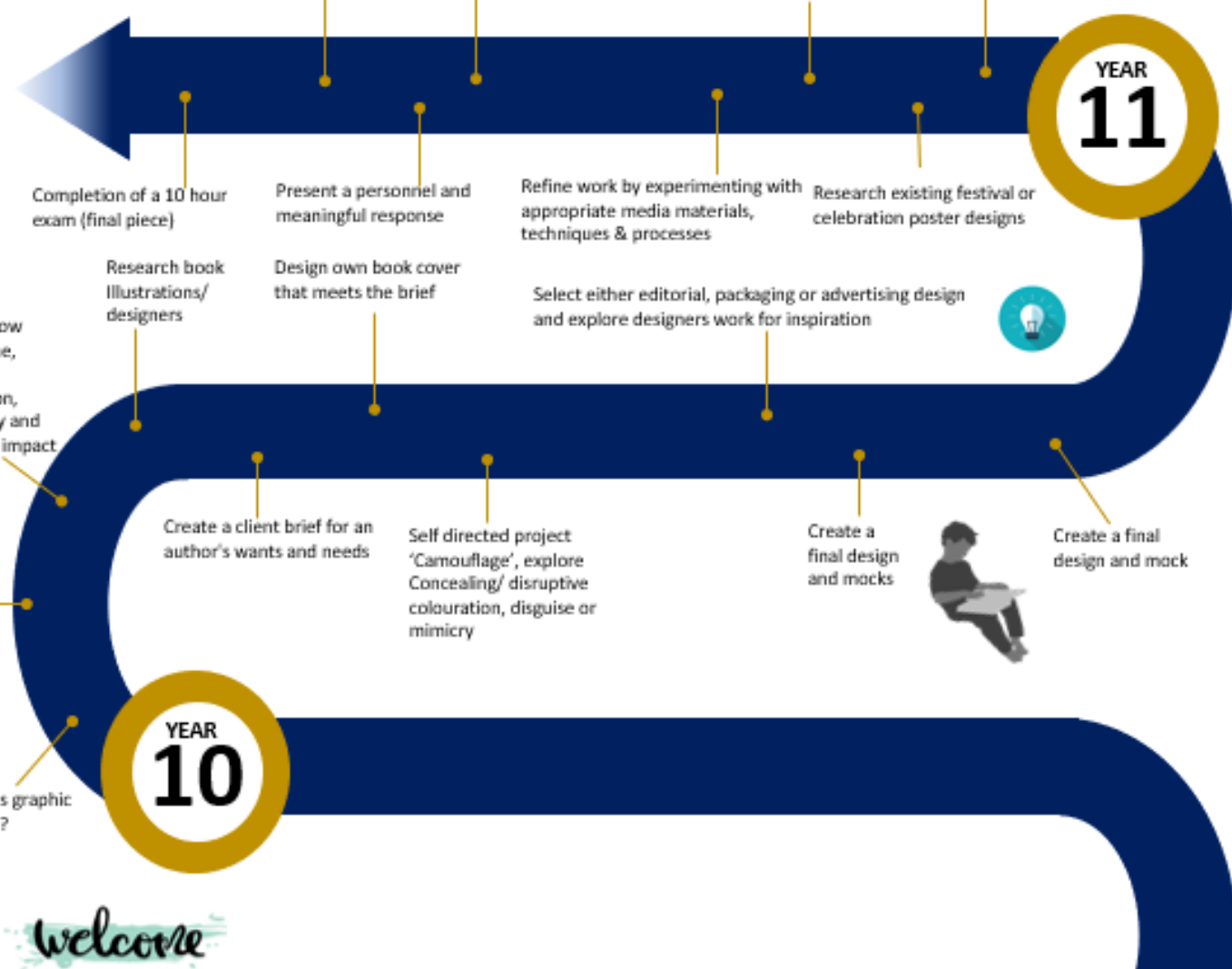




De La Salle School

GCSE Graphic Communication Learning Journey



- Students complete external assignment by selecting keywords/ phrases to produce a project on
- Record ideas, observations as the work progresses
- Develop designs through investigating
- Self directed mini project 'Festival and Celebration'
- Completion of a 10 hour exam (final piece)
- Present a personnel and meaningful response
- Refine work by experimenting with appropriate media materials, techniques & processes
- Research existing festival or celebration poster designs
- Research book Illustrations/ designers
- Design own book cover that meets the brief
- Select either editorial, packaging or advertising design and explore designers work for inspiration
- Learning how colour, tone, imagery, composition, typography and using lines impact on design
- History of graphic design
- What is graphic design?
- Create a client brief for an author's wants and needs
- Self directed project 'Camouflage', explore Concealing/ disruptive colouration, disguise or mimicry
- Create a final design and mocks
- Create a final design and mock

welcome