

Curriculum Map Business & Enterprise NCFE

SUBJECT FOCUS	INTENT
Overall curriculum intent	<i>To develop learners that are reflective, independent and resilient and have a strong passion for Business Studies.</i>
Literacy & Oracy	<i>To develop the literacy skills of our students through key and frequently used command words.</i>
Skills	<i>To enhance the students' numeracy skills to better equip them to carry out important calculations in the subject.</i> <i>To develop students to acquire excellent practical skills, be able to interpret data and become analytical problem solvers.</i>
Cumulative learning	<i>To develop students that understand the role business plays in society and the impact that enterprise and entrepreneurs can have on the provision of products and services that meet customers' needs and wants.</i>
Culture	<i>To inspire the next generation of entrepreneurs that are prepared for life beyond secondary school.</i>

Curriculum focus and sequencing:

SUBJECT NCFE Business & Enterprise	Autumn topics	Spring topics	Summer topics
Year 10 Unit 1 Introduction to business and enterprise	LO1: Understand entrepreneurship, business organisation and the importance of stakeholders. LO2: Understand the marketing mix, market research, market types and orientation types.	LO3: Understand operations management LO4: Understanding internal influences on business	LO5: Understand external influences on business Assessment practice
Year 11 Unit 2 Understanding resources for business and enterprise planning	LO1: Understand research, resource planning and growth for business and enterprise LO2: Understand human resource requirements for a business start-up	LO3: Understand sources of enterprise funding and business finance LO4: Understand business and enterprise planning To start and complete controlled assessment task.	Exam revision for Component Unit 1 resit opportunity

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	EXAM preparation (November exam)		
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