De La Salle School

Business Studies
Learning Journey

YEAR 11

- Making human recourse decisions
- Making operational decisions
- Growing the business
- Revision /Mock exams
- Making final decisions
- Making marketing decisions

YEAR 10

- Enterprise & entrepreneurship
- Putting a business idea into practice
- Understanding external influences on business
- Spotting a business opportunity
- Making the business effective
- Revision / Year 10 Mock Exams

YEAR 9

- Film promotion – creating a film trailer
- Evaluation of project A036)
- Creating an animated advertisement
- Promoting a theme park

YEAR 8

- Computer Science Link To business (SK3)
- ICT link (KS3)
- Discussion – logos and branding

YEAR 7

- ICT Link to Business (KS3)
- Business letter
- Business cards